



KATHRYN GOETZKE, MBA

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Kathryn Goetzke, MBA, is CEO and Chief Hope Officer of The Shine Hope Company, the Author of 'The Biggest Little Book About Hope', podcast host of The Hope Matrix, and Creator of award-winning Hopeful Minds, Hopeful Cities, and Hopeful Mindsets. She is the Founder of iFred, the International Foundation for Research and Education on Hope, established in 2004. Kathryn and her work have been featured at Harvard University, the World Bank, the United Nations, the Kennedy Forum, and more. Kathryn was recently appointed to be a representative at the United Nations for the World Federation for Mental Health and is working to get an International Day of Hope established at the United Nations.

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