

## SCOTT MANDELL, MBA

CEO



Scott is the Chief Executive Officer of [The SHINE Hope Company](#). He was previously the founder and former CEO of Enjoy Life Foods ([www.enjoylifefoods.com](http://www.enjoylifefoods.com)) (2001-2016), a company dedicated to developing, manufacturing, and marketing great-tasting gluten-free and allergy-friendly food products. In addition to starting Enjoy Life, Scott effectively created an entire category, which is now known as “Free From,” through thought leadership, education, and certification standards. Scott advised in the creation of the gluten-free certification organization (GFCO), the largest gluten-free certification program in the world. Enjoy Life became the first company to have its facility and products certified by the GFCO. In February 2015, Enjoy Life Foods was acquired by Mondelēz International, Inc. Scott was named by Food Processing magazine in 2016 as one of five company leaders who are “revolutionizing Big Food.” He was named as an EY Entrepreneur Of The Year® Award Winner in 2015, was the Food Allergy Research & Education (FARE) Chicago Gala Honoree in 2014, was named to the Crain’s Chicago Business “40 Under 40” list in 2008, and was inducted into the Chicago Area Entrepreneurship Hall of Fame in 2006.